

Exhibitor Prospectus



& Sponsorship Opportunities

Wealth Creation

in the Minerals Industry



Technical Program Topics

Wealth Creation – The Business of Exploration

Wealth Creation – Generating and Delivering Wealth

**Wealth Creation – Case Histories and
Volunteered Presentations**

Opening Speakers

Pierre Lassonde

President, Newmont Mining Corporation

“Exploration – The Life Blood of the Mining Industry”

Charles “Chip” Goodyear

CEO, BHP Billiton

“The Role of Exploration in the Suite of Value Enhancing Options”

Geoff Stanley

Gold Analyst, BMO Nesbitt Burns

“Exploration – The Perspective of Wall Street”



SEG 2006 Conference Organizing Committee



John Dow, Chair

“Wealth Creation in the Minerals Industry” features an exceptional lineup of top mining industry leaders, speaking on exploration strategies and operating practices that create and deliver wealth to shareholders. Technical sessions will present industry case histories and the results of innovative research. The first ever global conference of SEG Student Chapters will be held in conjunction with this timely event.

Nate Brewer
Jeffrey Hedenquist
Murray Hitzman
Brian Hoal
Eric Nelson
Borden Putnam
Laura Reed
John Thoms

The conference theme is very topical, and sure to attract a wide range of industry professionals and researchers, given the current boom in the resources sector. SEG has tremendous worldwide reach with members in 80 countries. This event is an opportunity for exhibitors to showcase their products and services to a diverse and thriving mining and exploration audience.

We welcome your participation!

This conference is relevant to all professionals who influence or are affected by the bottom-line in the minerals industry.

We invite...

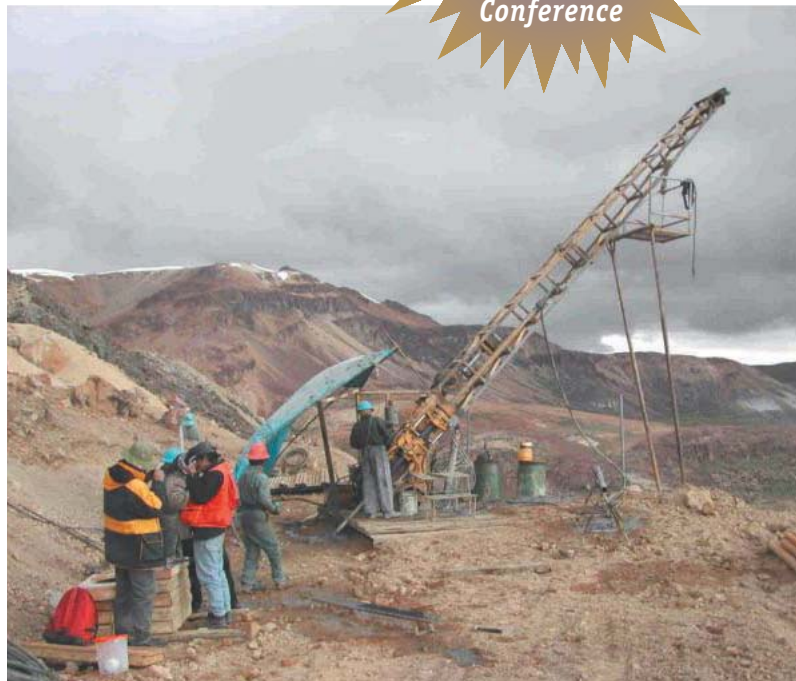
- Decision-makers in Mineral Exploration and Production Companies
- Exploration Geologists
- Financial Analysts
- Researchers
- Students

**SPECIAL
FEATURE**
*The First
Worldwide SEG
Student Chapter
Conference*

SEG 2006 CONFERENCE



May 14-16, 2006
Keystone, Colorado, USA



**SEG... serving nearly 4000 members
in 80 countries**

General conference queries to include
pre- and post- workshops and field trips:

Tel: +1.720.981.7882

Fax: +1.720.981.7874

E-mail: seg2006@segweb.org

Website: www.seg2006.org

A Golden Opportunity for



International Exposure

How To Reserve Space

Quality Business Services
SEG Conference Facilitators

Tel: +1.303.914.0694

Fax: +1.303.382.8064

E-mail: dianna@QBSoffice.com

Booth Rental Includes:

- One complimentary full registration for each 8' x 10' booth.
- Two complimentary exhibits only registrations for each 8' x 10' booth.
- 7" x 44" booth sign with company name and booth number.
- 8' back drape with 3' draped side rails.
- General security.

Booth Rate – \$1800

Location

Keystone Resort & Conference Center
Keystone, Colorado, USA

Exhibit Hours

Saturday, May 13	
(Set-Up)	8am – 3pm
(Open/Reception)	5 – 7pm
Sunday, May 14	
(Open)	10am – 6:30pm
(Reception)	5:30 – 6:30pm
Monday, May 15	
(Open)	10am – 6:30pm
(Reception)	5:30 – 6:30pm
Tuesday, May 16	
(Open)	10am – 1:30PM
(Move-Out)	1:30 – 5pm



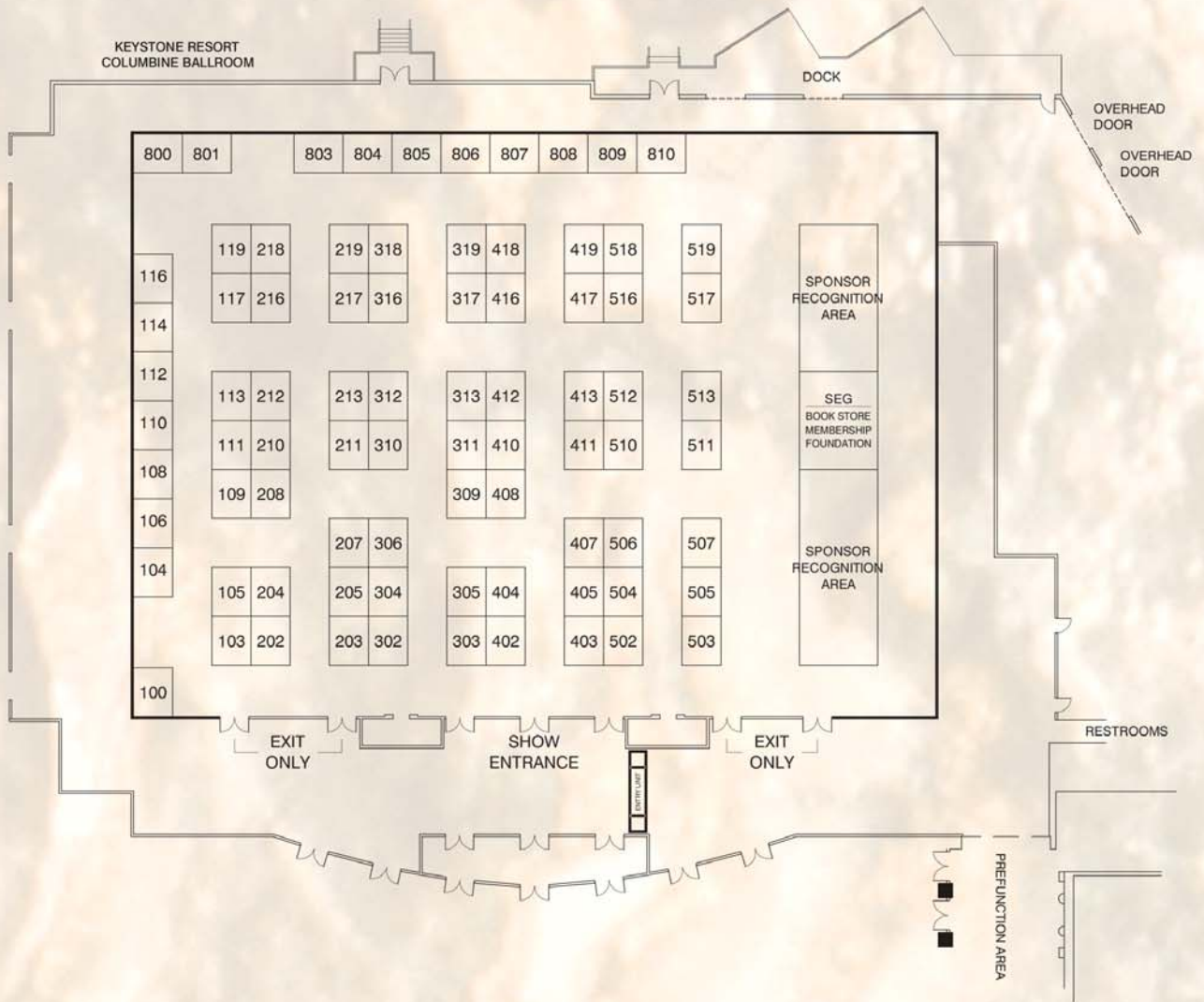
FREE to Exhibitors

Pocket Program Listing • Link from SEG Website
Pre-registration List • Post-registration List

We have also planned...

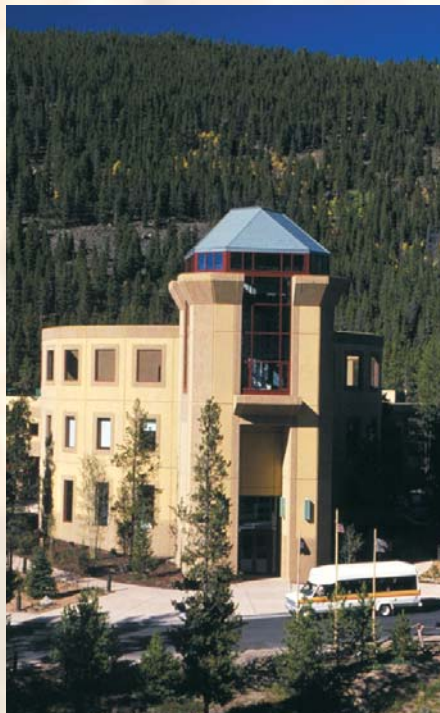
**3 Receptions and 3 Lunches in the Exhibit Hall to
bring the crowd to you!**

Exhibit Floor Plan



Keystone

*One of North America's
Top Mountain Resorts in
the Heart of the Rockies!*



Confirmed Speakers...

Your clients won't want to miss!

Richard Schodde

Jon Hronsky

Western Mining Corporation

"The Role of World Class Deposits in Wealth Creation"

Tom Albanese

CEO, Copper and Exploration, Rio Tinto

"The Exploration Philosophy of Rio Tinto – A Longer Term View of Value Creation"

Donald Lindsay

President, Teck Cominco, or alternate

"Wealth Creation with Junior Companies"

Rob McEwen

Chairman, Goldcorp, Inc.

"Challenge and Prosper: The What, Why and How the Goldcorp Challenge Worked"

Colin Macdonald

VP Exploration, Cameco

"Uranium Market Fundamentals and Exploration Success: Cameco's Strategy"

Doug Kirwin

VP Exploration, Ivanhoe Mines

"The Discovery of the Oyu Tolgoi Cu-Au Deposit"

Oliver Warin

VP Exploration, BHP, retired

"The Discovery of the Ekati Diamond Deposit"

Philip Crowson

Chief Economist, Rio Tinto, retired

"Metals and Minerals: The Past 25 Years"

Richard Sillitoe

Consulting Economic Geologist

John Thompson

Chief Geoscientist, Teck Cominco

"Changes in Exploration Methods and Discovery Strategies"

Michael Doggett

Professor, Queen's University

Richard Leveille

President, Phelps Dodge Exploration

"Measuring Costs, Risks and Returns from Exploration – Improving the Success Rate"

Robert A. Gannicott

Chairman and CEO, Aber Diamond Corporation

"Presentation title to be announced"

Geoff Handley

Executive Vice President, Placer Dome

"Turquoise Ridge and Cortez Hills – A Contrast in Economic Outcomes"

Steve Aaker

Newmont Capital

"Creating Value through Royalties"

Karin Hoal

Colorado School of Mines

Terry McNulty

T.P. McNulty & Associates

Roland Schmidt

Hazen Research

"New Initiatives in GeoMetallurgy"

Mark Johnson

Senior Vice President and COO

Freeport-McMoRan Copper & Gold, Inc.

"Grasberg: Process Metallurgical Feedback into Exploration and Mining"

Andre Douchane

President and CEO, North American Palladium

"Timing is Everything – Almost: The Optimization of Lac des Iles"

Harry Parker

AMEC

"Reserves, Resources and Reconciliation"

Leroy Schutz, et al

General Manager, Mineral District Exploration

Newmont Mining Corporation

"Value Creation in Near-Mine Development Programs at Newmont's Nevada Gold Operations"

Ian Thompson

Susan Joyce

Principals, On Common Ground Consultants

"Changing Industry Approaches to Sustainability"

Leigh Freeman

Downing Teal

Paul Bartos

Maeve Boland

Colorado School of Mines

"Human Resource Strategies for the Minerals Industry – Careers, Competencies, and Compensation"

Sponsorship Opportunities

PREMIER – \$25,000 +

includes 8' x 20' Exhibit Booth and 4 Complimentary Full Meeting Registrations

GOLD – \$15,000 +

includes 8' x 10' Exhibit Booth and 3 Complimentary Full Meeting Registrations

SILVER – \$10,000 +

includes 2 Complimentary Full Registrations

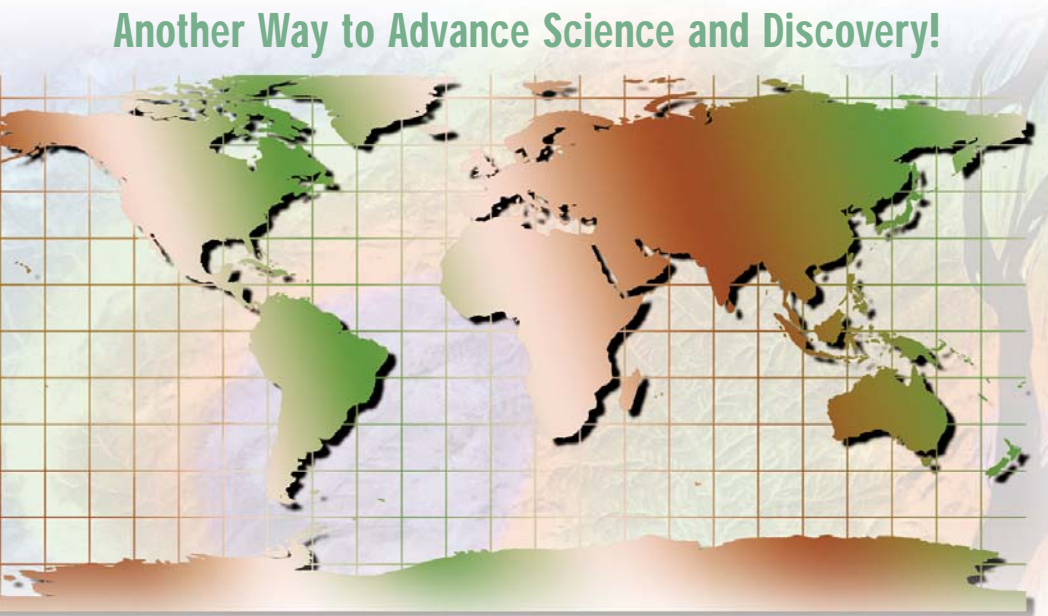
BRONZE – \$5,000 +

includes 1 Complimentary Full Registration

All sponsorship levels will receive recognition on designated signage at the conference and in meeting announcement material.

SPONSORSHIP...

Another Way to Advance Science and Discovery!



For information on conference sponsorship opportunities, contact:

John A. Thoms

Society of Economic Geologists, Inc.
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Littleton, Colorado, USA 80127-3732
Tel: +1.720.981.7882, ext. 205
Fax: +1.720.981.7874
Email: johnthoms@segweb.org

Past SEG Exhibitors

- Acme Analytical Laboratories Ltd. ● Activation Laboratories Ltd.
- ALS Chemex ● American Geological Institute ● Anglo American Exploration Philippines, Inc. ● AngloGold North America Inc. ● Applied Geologic Studies, Inc. ● Association of Applied Geochemists ● Australian Society of Exploration Geophysicists (ASEG) ● Barrick Gold Corp. ● BHP Billiton ● Cia. de Minas Buenaventura SAA ● Centre for Ore Deposit Research (CODES) - UTAS ● Colorado Geological Survey ● Companhia Vale do Rio Doce ● Condor Consulting, Inc. ● Consejo de Recursos Minerales ● Crystals Unlimited ● CSIRO Exploration & Mining ● C*VISTA ● Energy Laboratories, Inc. ● ESRI ● Fractal Technologies Pty Ltd. ● Gemcom (USA) Inc. ● Geo Max ● Geologic Data Systems ● Geological Society of America ● Geological Survey of Canada ● Geological Survey of Finland ● Geological Survey of Namibia ● GeoReference Online Ltd. ● Geoscience Laboratories ● Geosoft Australia ● Gold & Minerals Gazette ● Goldcorp, Inc. ● Gold Fields Exploration, Inc. ● InfoMine, Inc. ● I O Global ● Laiing Exploration Pty Ltd. ● Lakefield Research ● Lithofire Consulting Geologists ● Metal Mining Agency of Japan ● MIM Exploration Pty Ltd. ● Mineral Information Institute ● Natural History Museum with IAGOD/IGCP ● Network of Mineral Exploration Research Centers ● Newfoundland and Labrador Chamber of Mineral Resources ● Newmont Mining Corp. ● North American Mineral Exploration Research Centres ● Perry Remote Sensing, LLC ● Placer Dome Exploration, Inc. ● Predictive Mineral Discovery CRC (pmd*CRC) ● Rio Tinto plc ● Rocklabs Ltd. ● Society for Geology Applied to Mineral Deposits ● Society for Mining, Metallurgy & Exploration ● Society of Exploration Geophysicists ● Spectral International, Inc. ● SRK Consulting ● State of Nevada ● US Geological Survey ● UTS Geophysics ● UWA Centre for Exploration Targeting ● WMC Resources Exploration ● XRAL Laboratories ● Yukon Geology Program ● Zonge Engineering and Research