



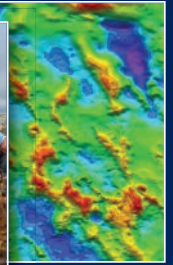
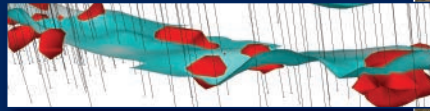
SEG
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SEG 2014 CONFERENCE

Building Exploration Capability for the 21st Century

September 27-30, 2014
Keystone, Colorado, USA

www.seg2014.org



Finding solutions to the twin megatrends of increasing raw material demand and depletion of near-surface deposits globally

- The premier stand-alone minerals exploration conference held once every four years in North America
- Developed by internationally renowned exploration experts led by Bart Suchomel, Organizing Committee Chair, and Jon Hronsky, Technical Program Chair
- More than 1,000 attendees expected, including exploration executives, managers, professionals, researchers, and outstanding students from universities worldwide

Conference sub-themes:

- Fundamental Advances in Economic Geology
- Deposit Footprints
- Mineral Systems Science
- Innovations in Exploration Technology
- Exploration Management, Targeting Science and Mineral Economics
- Case Studies of 21st Century Exploration Success

SPONSORSHIP OPPORTUNITIES

Sponsorship funds will directly support student attendance and related costs — at least 100 competitively selected students are expected to participate

Sponsorship Benefits

CATEGORY/COST (US\$)	PATRON	PREMIER	GOLD	SILVER	BRONZE
	50,000	35,000	25,000	15,000	5,000
Complimentary Meeting Registrations	5	4	3	2	1
Complimentary Exhibit Booth	Double Booth in Premier location	Single Booth in Premier location	Single Booth	n/a	n/a
Pocket Program Advertising	Front/Back, Color	1 Ad – Large	1 Ad – Medium	1 Ad – Small	n/a
Flyer in Delegate Bag	✓	✓	✓	n/a	n/a
Special Invitation to Student Mentoring Forum	✓	✓	✓	✓	✓
Logo Projection at All Sessions & Exhibit	✓	✓	✓	✓	✓
Logo Recognition on Special Publication & All Printed Materials	✓	✓	✓	✓	✓
Logo Recognition on Website & e-Communications	✓	✓	✓	✓	✓

Sponsor Logos will be tiered

For information on conference sponsorship opportunities, contact Nikki Jamison

Marketing and Fundraising Coordinator • Email: anikajamison@segweb.org

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